

Retail Market Analysis Report

Retail Location

3518 Bridge Street St Francis, MN 55070



Food and Beverage Sales

Drive Time	Total	Potential*
5 Min	\$7.2 m	\$9.5 m
10 Min	\$11.3 m	\$28.3 m
15 Min	\$20.0 m	\$71.8 m

* The delta between actual sales in a market and market potential. positive = opportunity, negative = oversupply

Tapestry Segmentation

Middleburg

1,220 49.3%

We are conservative, family-oriented consumers that live in semirural subdivisions. We spend our money carefully and invest in the future. We rely on our mobile devices, prefer to buy American, and travel in the US.

Up and Coming Families

809 32.7%

Young, diverse, and mobile, we traded a longer commute time for an affordable new house in a new suburban development. We shop for the best deals. We spend our free time on movies at home, trips to theme parks and the zoo, and working out.

Green Acres

301 12.2%

We are county-living do-it-yourselfers who love maintaining and remodeling our homes. We enjoy gardening, growing vegetables, and spend money on equipment and tools to support our lifestyle. We're also big into hunting, fishing, motorcycling, hiking, camping, and even golf.

Demographics

Drive Time	5 minute	10 minute	15 minute
Total population	6,938	19,858	48,761
Total population growth rate	0.93	0.85	0.85
Total households	2,477	6,849	16,628
Average household size	3	3	3
Total number of housing units	2,543	7,071	17,229
Median value	\$221,907	\$252,366	\$265,764
Employment levels	3,787	11,131	27,981